Introduction to Wall Street & Financial Careers

Course Description

This course introduces students to the challenging and lucrative world of finance. While "Wall Street" may still get a bad rap after the 2008 financial crisis, finance careers still remain highly sought after and can be highly rewarding. The course reviews key financial terms and examines various groups, positions, and roles within financial institutions. Students will learn about resumes, interviews, and networking. Students will also discuss ethics on Wall Street and the role of finance within society.

Prerequisites

Course Materials

Required

- Microsoft Office or Google Docs (See the Minimum Technical Skills and Special Technology Utilized by Students)
- Reliable Internet Access
- Laptop or Desktop (Tablets need Puffin app for internet browsing)
- Adobe Acrobat Reader

Recommended

Course Goals

Upon completion of the course, students will…

- Describe laws and regulations to manage business operations and transactions in the securities and investments industry
- Plan the use of financial resources in order to perform key duties in the securities and investments industry
- Plan day-to-day securities and investments operations.
- Utilize career-planning concepts, tools and strategies to explore, obtain and/or develop in a securities and investments career
- Determine client needs and wants and respond through planned, personalized communication to guide purchase decisions and enhance future securities and investments opportunities.
- Describe the roles and responsibilities and identify potential career opportunities of entry level positions in finance and on Wall Street
- Define key financial terms related to jobs in finance
- Examine prominent financial firms, including their history, culture, and current situation

Units of Instruction

- Unit 1. Why Pursue a Career in Finance?
- Unit 2. Finance Basics
- Unit 3. Investment Banking

- Unit 4. Sales and Trading
- Unit 5. Private Wealth Management
- Unit 6. Financial Planning and Analysis
- Unit 7. High School, College and Internship Preparation
- Unit 8. Networking, Resumes, Cover Letters and Interviews
- Unit 9. Succeeding on the Job
- Unit 10. Life after Banking

Assignments

The course includes the following assignments:

1. 30 Discussions
2. 20 Dropboxes
3. 12 Quizzes (Includes Unit Test and Final Exam)

Grading / Evaluation

Grading Scheme

Course grades will be determined as follows:

97% or better	A+	77% to 79%	C+
93% to 96%	A	73% to 76%	C
90% to 92%	A -	70% to 72%	C -
87% to 89%	B +	67% to 69%	D+
83% to 86%	B	63% to 66%	D
80% to 82%	B -	60% to 62%	D-
		59% or less	F

Assignment Descriptions and Weightings

The assignments for this course are weighted as follows:

Assignments	Percentage of Final Grade
Course Work (Discussions, Dropboxes and Quizzes)	80%
Final Exam	20%
Total	**100%**

Instructor Contact Response Time

Contact information for the Indiana Online Instructor can be found by clicking on the Course Home link in the navigation menu.

The instructor will respond to student inquiries (email, text, call) **within 24 hours**. Assignments will be graded within 24 hours and grades will be posted.

Information about Final Exam

The Final Exam must be proctored. Final Exams count for 30% of the total grade. Coursework and the Final Exam will determine the Final Grade.

Expectations for Academic Conduct

Student Handbook

It is your responsibility to read the student handbook and contact your instructor if you have any questions.

Acceptable Use & Netiquette Policy

The Acceptable Use Policy outlines the guidelines and behaviors that all users (administrators, teachers, students and parents) are expected to follow when participating in the Indiana Online program.

Academic Integrity

Honesty is the Indiana Online policy!

CIPA

The Children's Internet Protection Act (CIPA) is a federal law enacted by Congress to address concerns
about access to offensive content over the Internet on school and library computers.

Assistance for Students with Disabilities

Indiana Online supports an inclusive learning environment for all students. If there are aspects of the instruction or design of this course that hinder your full participation, such as inaccessible web content, or the use of non-captioned videos and podcasts, reasonable accommodations can be arranged.

Learn more about the accessibility features in Indiana Online's Learning Management System (LMS), Desire2Learn.

Suggested Assistive Technologies

- Screen Readers: VoiceOver and NVDA
- Chrome Extensions: ChromeVox and Speakit!

Minimum Technical Skills and Special Technology Utilized by Students

This course is totally online. All instructional content and interaction takes place over the internet. In addition to baseline word processing skills and sending/receiving email with attachments, students will be expected to search the internet and upload / download files. In addition, students may need one or more of these technology plug-ins to access course materials and content.

Students should have access to Microsoft Office or have an established Google account to work on course documents.

Technical Questions? Please contact the Indiana Online Helpdesk.